

# TV: Now On DVD!

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CHANGE IS one word we've heard a lot of within the last couple of years. But beyond Rudd and Obama and a more specific change needs to be talked about. That is the new trend of TV shows on DVD.

The consumption of our favourite television shows (more notably, television shows we've yet to discover) has become cheaper to buy, thus becoming more accessible. With this on board, its makers are more specifically catering TV shows for the audience.

Writers of *Family Guy* can be heard on many DVD commentaries noting which parts of an episode have been specifically written for the DVD and which were cut from the original airing on the FOX television network. This suggests that there is an audience for DVD TV and also that the creators are moving away from the traditional forms of exhibition.

So what are the benefits of watching a TV show on DVD? Firstly, everything is on your own time. You are your own programmer. You decide what shows you watch and when you watch them. Not only that, but you can decide how many episodes you wish to view at the one time. You can have your own marathon if you choose. It's all up to you.



Recently, Greg Hassall from *The Age* spoke to the creator of *The Wire* David Simon, who notes how the tide is turning with TV shows and DVD trends. *The Wire* (2002-08) has become known as the TV show that can only be viewed on DVD.

Owning or renting DVD TV is the ultimate convenience of television consumption. Shows like *The Wire* and *Family Guy* are finding their audiences within the DVD market. Of course, this does not spell the end for television broadcasting. Nonetheless, television broadcasting will undoubtedly change within the next few years and is already doing so.

While the good ol' days of turning on the box at 8.30 on a Sunday night may become a thing of the past, hopefully we'll be able to embrace the new age of technological television broadcasting with its added bonuses.